



Media Contact: Cindy Mackey
757-754-4553, cindy@thinkotto.com

FOR IMMEDIATE RELEASE

**KINGSTON PLANTATION'S \$2 MILLION RENOVATION OFFERS GUESTS
"SUITE DREAMS"**
Oceanfront Embassy Suites Hotel renovations focus on luxury and soft touches

MYRTLE BEACH, SC. – (April 2005) – Kingston Plantation is in the final stages of its \$2 million room renovation project for its oceanfront Embassy Suites Hotel. The project, which began in October, focuses on upgrades to all of its 255 suites. The renovations are being completed by Interspace Design Group, Inc. based in Coconut Grove, FL.

Every suite has been upgraded with new luxurious "Suite Dreams" mattresses, box springs, headboards, armoires, lounge chairs and sofas. The suites feature new carpeting, night stands, end tables, duvet covers and dust ruffles. Bathroom upgrades include new granite vanity tops, tiled floors and vanity mirrors. Kitchens feature new countertops. All corridors were upgraded with new carpet, and the exterior and guest room railings have been enhanced with new paint.

"In undertaking this project, it was very important for us to protect and maintain our outstanding reputation and leadership position as the premier oceanfront hotel and conference center in Myrtle Beach," says Bob Barenberg, general manager of Kingston Plantation. "We concentrated our efforts on comfort, convenience and soft touches that our guests can immediately appreciate and upgrades that more closely parallel the level of service we provide."

Located in the heart of the famed Grand Strand in Myrtle Beach, Kingston Plantation is one of the largest and most comprehensive oceanfront resorts on the East Coast. In addition to the Embassy Suites, the 145-acre property offers more than 1,300 choices in accommodations including the newly refurbished 385-room Hilton Myrtle Beach Resort, private villas, townhomes and condominiums that provide beach and golf-loving travelers a home-away-from-home vacation experience.

Kingston Plantation guests enjoy access to extensive recreational and meeting facilities including a 50,000 square-foot Sport & Health Club with indoor and outdoor pools, nine lit tennis courts, pro shop and state-of-the-art fitness equipment; Splash!, an oceanfront waterpark and lazy river; 72-par Rees Jones-designed Arcadian Shores Golf Course; and a host of seasonal activities for adults and children. For groups, the resort offers more than 100,000 square feet of meeting and conference space in a variety of settings. For more information, call 800-876-0010 or visit www.kingstonplantation.com.

###