



FOR IMMEDIATE RELEASE

Contact: Cindy Mackey, 757-754-4553, [cindy@thinkotto.com](mailto:cindy@thinkotto.com)

**DOES YOUR MOM DESERVE THE ROYAL TREATMENT?  
SHE COULD WIN A VACATION AT KINGSTON RESORTS.**

MYRTLE BEACH, S.C. – (April 2010) – Kingston Plantation and Kingston Shores are inviting folks from around the country to tell them why their Mom deserves The Royal Treatment. It's an online contest to celebrate Mother's Day. The winner will receive a Royal Treatment Getaway at Kingston Resorts.

"We want to reward someone who has worked hard with good reason," says Sabena Robinson, director of sales and marketing. What makes your Mom special? Is she a community volunteer or someone who is working to make a difference in other peoples' lives? Then, she probably deserves The Royal Treatment.

To submit a nomination, visit [www.kingstonresorts.com](http://www.kingstonresorts.com) and tell us about your Mom. You can even submit photos or videos to support your submission.

The winner will receive:

- Two-bedroom oceanview condominium for three-days and two-nights at Kingston Resorts
- Breakfast buffet each morning for up to four people in Fisheye Grill at Embassy Suites
- Dinner for four in Fisheye Grill
- A massage for Mom at the Sport & Health Club
- Bath & Body Works amenity basket upon arrival

The deadline to enter is midnight May 5. The winner will be announced in time to share the news with Mom on Mother's Day.

Kingston Resorts includes Kingston Plantation and Kingston Shores, which are owned by FelCor Lodging Trust, Inc. The resorts are located along the famous Grand Strand in Myrtle Beach. Guests at both properties can enjoy access to recreational facilities including a 50,000-square-foot Sport & Health Club with indoor and outdoor pools, nine lit tennis courts, pro shop and state-of-the-art fitness equipment; Splash!, an oceanfront waterpark and lazy river; Par-72 Rees Jones-designed Arcadian Shores Golf Course; and a host of seasonal activities for adults and children. For more information, call 800-876-0010 or visit [kingstonresorts.com](http://kingstonresorts.com).

###