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KINGSTON SHORES SIGNALS NEW DEVELOPMENT ADJACENT TO KINGSTON PLANTATION
Royale Palms luxury condominiums and Hilton Myrtle Beach Resort offer upscale oceanfront choices

MYRTLE BEACH, S.C. – (January 2007) – Kingston Shores, a new development initiative by Felcor Lodging Trust, Inc., will officially open when Royale Palms is complete this spring. Kingston Shores encompasses Royale Palms, a luxury oceanfront condominium currently under construction, and the existing Hilton Myrtle Beach Resort, both of which sit adjacent to its sister property, the 145-acre Kingston Plantation, along Myrtle Beach's oceanfront Grand Strand. Together, Kingston Shores and Kingston Plantation represent one of the largest resort complexes on the East Coast.

Kingston Shore guests will be welcomed to the upscale oceanfront resort by a palm-tree lined entrance, which is currently under construction. The entrance provides vehicular access to a new 760-car parking garage. A covered walkway will protect guests coming to and from the garage, and a lighted porte-cochère and fountain will be added to the Hilton Myrtle Beach Resort parking circle as the grand entrance.

Royale Palms, a 24-story, 544,000 square-foot luxury condominium tower, comprises 184 two- and three-bedroom oceanfront residences. The condominium residences will be also used for vacation rentals to accommodate families and groups. The condominiums will be complete this spring.

Kingston Shores' 12-acre site includes a pool complex with deep water and sand-bottom pools, lush landscaping with more than 250 palm trees, reflection pond and fountain. Owners and guests may also enjoy cabanas, a first to Myrtle Beach, with televisions, internet access, table & chairs and refrigerators. Homeowners will also have a private swimming pool and lounge.

The Hilton Myrtle Beach Resort offers 385 beautifully appointed rooms with ocean views and private balconies. In 2006, the Hilton Golf Academy opened for golf enthusiasts. It is one of only three in the country.

Major renovations are being completed this winter on the Hilton Myrtle Beach Resort that focus on the guest experience including upgrading meeting facilities, completion of the exterior entrance, business center relocation, restaurant and fitness center expansion and the addition of luxurious bedding.

Currently the hotel contains 32,000 square feet of on-site meeting facilities, which includes a 16,000 square-foot exhibition hall. Construction is in progress on a new 36,000 sq. ft. conference center. The state-of-the-art facility is designed to be flexible and functional with special acoustics, lighting and rigging. The 14,600 square-foot ballroom will be divisible by nine sections to accommodate groups up to 1,500. Bookings are being accepted for February 2008.

This new conference center will connect with the hotel's existing meeting space through a covered walkway and all existing space is being upgraded with new carpet, lighting, sound proofing and moveable walls this winter. An exterior courtyard will add 3,000 sq. ft. of intimate space for weddings and cocktail receptions.

"We're thrilled to offer this new luxury resort to our guests," says Bob Barenberg, area vice president- East Coast Region. "We continually want to improve the guest experience. The construction of Royale Palms and the creation of Kingston Shores add a new luxury vacation option for visitors to Myrtle Beach."

Kingston Plantation, recipient of the 2006 Pinnacle and Gold Key awards, and the new Kingston Shores complex are owned by Felcor Lodging Trust, Inc. Guests at both properties can enjoy access to Kingston's recreational and meeting facilities including a 50,000 square-foot Sport & Health Club with indoor and outdoor pools, nine lit tennis courts, pro shop and state-of-the-art fitness equipment; Splash!, an oceanfront waterpark and lazy river; Par-72 Rees Jones-designed Arcadian Shores Golf Course; and a host of seasonal activities for adults and children. For more information, call 866-454-8309 or visit www.kingstonshores.com.

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