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FOR IMMEDIATE RELEASE

KINGSTON PLANTATION WINS GOLD KEY AWARD FOR 2006
Presented by Meetings & Conventions magazine

MYRTLE BEACH, S.C. – (Sept. 2006) *Meetings & Conventions* magazine recently announced the winners of its prestigious Gold Key Award for 2006. Celebrating its 29th year, this annual award is bestowed upon the world's finest meeting properties. This is the 8th year Kingston Plantation has received this distinction.

All winners of this award of excellence were nominated and selected by the readers of *M&C*, who based their votes on the overall professionalism and quality of the property. This year, the readers honored 180 domestic and 20 international hotels and resorts as Gold Key winners. These experienced meeting planners selected their winning properties based on strict industry criteria including: staff attitude; quality of meeting rooms; quality of guest services; food and beverage service; proficiency of handling reservations; availability of technical/support equipment and range of recreational facilities.

“The trademark of *M&C*'s readers, who represent the highest level of meeting professionals, has also been a dedication to quality. The 2006 Gold Key winners have met their tough standards by providing outstanding service,” said Bernard W. Schraer, *Meetings & Conventions* Group Publisher. “The entire *M&C* staff commends the properties that have demonstrated the qualities to earn the Gold Key distinction.”

All winners will be honored and receive their Gold Key Award as part of *M&C*'s Gold Awards gala ceremony on November 10, 2006 in New York City. All winning hotels and resorts will also be featured in *Meetings & Conventions*' Gold Awards issue published this November.

Meetings & Conventions (www.mcmag.com) is a division of NORTHSTAR Travel Media LLC, publishers of worldwide directories, periodicals, electronic products, and destination information services for the travel, meetings and hospitality industry.

Located in the heart of the famed Grand Strand in Myrtle Beach, Kingston Plantation is one of the largest and most comprehensive oceanfront resorts on the East Coast. In addition to the Embassy Suites, the 145-acre property offers more than 1,300 choices in accommodations including the 385-room Hilton Myrtle Beach Resort, private villas, townhomes and condominiums. Guests enjoy access to extensive recreational including a 50,000 square-foot Sport & Health Club with indoor and outdoor pools, nine lit tennis courts, pro shop and state-of-the-art fitness equipment; Splash!, an oceanfront waterpark and lazy river; 72-par Rees Jones-designed Arcadian Shores Golf Course; and a host of seasonal activities for adults and children. For meetings and conferences, Kingston Plantation offers more than 105,000 square feet of space. For more information, call 800-876-0010 or visit www.kingstonplantation.com.

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