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EMBASSY SUITES GOES HIGH STYLE WITH RENOVATIONS

MYRTLE BEACH, S.C. – (December 2008) – Embassy Suites at Kingston Plantation is transformed and in high style as Phase II of the major renovation project started last year gets the finishing touches. The upgrade to all guest suites will be complete the end of the year, and the emphasis is on luxury and style.

The color palette is a cool blue, reflecting the ocean, with modern brown accents. Sleek new couches are flanked by sophisticated side chairs in the living area of the suites that also includes a dining area and a granite countered kitchen. New microwaves and refrigerators are part of the renovation along with large flat screen TVs and wireless access throughout the hotel.

The bedding package includes pillow top beds with luxury linens and pillows. Bathrooms have also been upgraded with granite counters, plush white cotton towels and high-end bath products.

Phase I included complete renovations of 50% of the Embassy Suites guestrooms, upgrades to all meeting and conference rooms, lobby and on-site food and beverage venues including a Starbucks and two full-service restaurants - Fisheye Grill and Omaha Steakhouse. Exterior improvements included painting and landscaping.

“We’re thrilled with the results of the renovation, and the end result will surely impact guests’ experience on every level,” says Sabena Robinson, director of sales & marketing. “The feedback from guests who have stayed in the renovated rooms has been overwhelmingly positive. And, meeting planners have rated the changes to the conference facilities with very high marks. We are looking forward to having everything complete as we enter the New Year with a chic new look.”

Located in the heart of the famed Grand Strand in Myrtle Beach, Kingston Plantation is one of the largest and most comprehensive oceanfront resorts on the East Coast. The 145-acre property offers more than 1,100 choices in accommodations including Embassy Suites, private villas, townhomes and luxury condominiums. Guests enjoy access to extensive recreational and meeting facilities including a 50,000 square-foot Sport & Health Club with indoor and outdoor pools, nine lit tennis courts, pro shop and state-of-the-art fitness equipment; Splash!, an oceanfront waterpark and lazy river; 72-par Rees Jones-designed Arcadian Shores Golf Course; and a host of seasonal activities for adults and children. For more information, call 800-876-0010 or visit kingstonplantation.com.

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