

FOR IMMEDIATE RELEASE

Contact: Cindy Mackey 757-754-4553  
cindy@thinkotto.com

## **KINGSTON PLANTATION CONVENTION SALES TEAM SELECTED FOR 2008 BEST OF MYRTLE BEACH**

MYRTLE BEACH, S.C. – Kingston Plantation’s convention sales team was selected for the 2008 Best of Myrtle Beach Award in the Resorts category by the U.S. Local Business Association (USLBA).

The USLBA "Best of Local Business" award program recognizes outstanding local businesses throughout the country. Each year, the association identifies companies that have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2008 USLBA Award Program focused on quality, not quantity. Winners are determined based on the information gathered both internally by the USLBA and data provided by third parties.

“We are thrilled to receive the award,” says Sabena Robinson, director of sales and marketing for Kingston Plantation. “Our sales team is driven to provide the best customer service for meeting planners, and we work hard to exceed all expectations once the groups arrive to the resort.”

U.S. Local Business Association is a Washington D.C. based organization funded by local businesses operating across America. The purpose of the organization is to promote local business through public relations, marketing and advertising. The USLBA was established to recognize the best of local businesses in their community and works exclusively with local business owners, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. The mission is to be an advocate for small and medium size businesses and business entrepreneurs. For more information, visit [uslba.net](http://uslba.net).

Located in the heart of the famed Grand Strand in Myrtle Beach, Kingston Plantation is one of the largest and most comprehensive oceanfront resorts on the East Coast. The 145-acre property offers more than 1,100 choices in accommodations including Embassy Suites, private villas, townhomes and luxury condominiums. Guests enjoy access to extensive recreational and meeting facilities including a 50,000 square-foot Sport & Health Club with indoor and outdoor pools, tennis courts, pro shop and state-of-the-art fitness equipment; Splash!, an oceanfront waterpark and lazy river; 72-par Rees Jones-designed Arcadian Shores Golf Course; and a host of seasonal activities for adults and children. For more information, call 800-876-0010 or visit [kingstonplantation.com](http://kingstonplantation.com).

###